# What's New in System6

## SQL-Powered Innovation Delivers Powefrul Simplicity

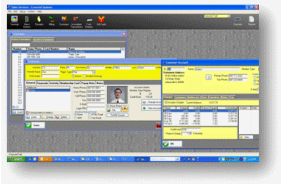
At Crescent, we are committed to helping our clients get the most out of our solutions. That's why we continually invest in our products — enhancing existing capabilities, adding new functionality, and leveraging new technologies.

Crescent's new System6 represents a major upgrade to our leading solution. The SQL-powered release includes added flexibility for membership management and more powerful reporting capabilities, expanded support for online member and club services, a new user interface, and many other Crescent community requested enhancements.

System6 will help the single club or multi-location management company manage their operation and finances more effectively, support new client service requirements, and improve information visibility and user productivity.

## More Key Enhancements and Greater Benefits

### Membership



#### Gain More Knowledge of Your Membership

More demographic data so you know more about your customers
More flexibility in member and corporate account set-up
More powerful spending limit management
More electronic signature capture and remote access capability
More online access to accounts by customers

### Fine Dining POS

#### Provide Members and Guest with Extra Care

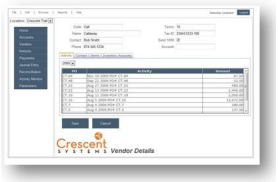
More power, speed and enhanced visual touch-screen interface
More customizable Crescent Builder menu pads for quicker order-taking
More design options for creating dynamic-link dining room layouts
More on-screen customer search options for instant-query by staff
More customization options for customer "cross-sell" opportunities

### Retail / Pro-shop POS

#### Speed and Service to Start a Great Day at the Club

More customizable menu pad options for greater system integration
More flexibility with date/time sensitive menu button appearance control
More button customization and unlimited menu pads creation
More flexibility in collecting customer demographic data at terminal
More integration with tee-sheet, activity scheduling and web services

### Financials (Spring 2011)



#### New Integrated and Browser-Based GL and AP

More options for managing multi-location business financials
More granular security provides greater access and more audit trails
More checking account and cash flow management options
More powerful, real-time reporting and proactive event notification
More integration to provide complete business oversight-in-a-box

### Crescent Reach

**Private Member Clubs**
- Country Clubs
- Golf Clubs
- Yacht Clubs
- Athletic Clubs
- City Clubs
- University Clubs
- Alumni Clubs

**Management Companies**
- Private Clubs
- Semi-Private Clubs

**Municipal / County**
- Golf Facilities
- Athletic and Aquatic Facilities
- Parks and Recreation

**Resorts**
- Destination Resorts
- Golf Resorts
- Spa Resorts

**Residential**
- Private Clubs
- Semi-Private Clubs

**Public**
- Public Golf Courses
- Learning Centers

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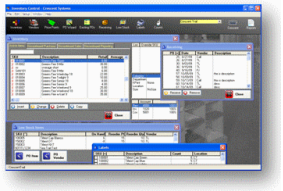
*353 Bank Drive South, Suite 402, McHenry, IL 60051-6002 • (847) 573-9011 • www.crescentsystems.com*

# What's New in System6

## More of What our Customers Asked For

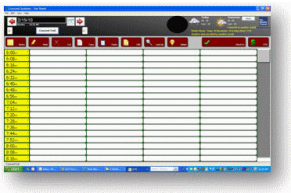
### Inventory



**Don't Leave your Inventory Control to Chance**

More robust SQL data engine for greater speed, integrity and reporting
More flexibility for tracking and managing inventory by location
More collaboration and efficiency with vendor specific PO creation
More inventory receiving accuracy using manufacturer's bar codes
More powerful real-time reporting using SQL enterprise reporting engines

### Schedules / Tee-sheets



**Market your Business with Accumulated Knowledge**

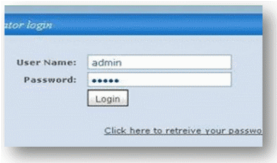
More schedule views with enhanced visual design for clarity and speed
More sales opportunities by adding Crescent online booking program
More web integration with The Weather Channel real-time data feeds
More built-in graphs and charts for on-demand play conditions and stats
More "matrix" rate management for targeted member/time offers

### Multi-site Clubs

**Reduce Cost and Manage Risk for a Multi-site Company**

More enterprise design features for "best-in-class" multi-site system
More scalability and security with Crescent's "plug-n-play" architecture
More on-demand management oversight with less overhead
More flexibility allowing individual sites to run their local business model
More company integration with real-time, multi-club syncing technology

### Web Services




**Expand Your Customer Touch-points to Your Club**

More member online access to accounts and statement details
More self-serve benefits for members to reduce club administrative effort
More engagement with your customer base when they want it
More time for your staff to service your members and guests
More Business Intelligence capability for management reporting

## New User Interface

System6 includes a major refresh of Crescent's graphical user interface (UI). The new UI makes every Crescent application more visually consistent and improves their overall usability. The interface includes:

> Better use of contrast to highlight important information
> New, more intuitive toolbar icons
> New fonts to increase legibility of content and easier to quickly scan a page
> New intuitive button design and placement

### About Crescent

Founded in 1996 with world headquarters just north of Chicago, Crescent Systems has several hundred clients throughout the US and abroad. Crescent has established and sustained its reputation as a high quality software provider with outstanding customer service. Unique in the industry as the only former owner/manager of member-based clubs, Crescent now focuses its expertise exclusively on providing efficient technology solutions and making the complex solution a simple implementation. Crescent's intuitive and easy-to-use system has made it a leader in integrated, real-time business systems for both client-server and online web-services.

***Call us today at (888) 487-9011 for your product demo.***

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